



COPYRIGHT

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DEFINITION OF COPYRIGHT

- A form of protection mandated by the US given to authors of original works
- Its available for published and unpublished works
- It is under Title 17 of U.S Code



HOW LONG IS A COPYRIGHT GOOD FOR?

- Pretty much forever
- If work was created on or after January 1978, it is usually protected for authors life PLUS 70 years after



IF I GET CAUGHT, IS THERE A PENALTY?

- Absolutely!!
- There are always consequences for stealing someone else's work!
- It is up to the owner of the copyright to decide what the penalty will be



“FAIR USE”-WHAT IS THAT?

- It is a clause that you can use part of a copyrighted work in order to comment or criticize it
- Meaning, you can take a portion of the work and comment on it such as a book review



THERE ARE A FEW THINGS THAT MUST BE TAKEN INTO CONSIDERATION....

- Your intent and purpose for using the copyrighted work
- Whether or not the work is fictional or non-fictional
- How much of the original work you have used
- What the effect on the author's income from the work will be after you have used it



CAN I USE SOMEONE ELSE'S WORDS?

- Yes but, in moderation!
- If you know the owner of the copyright, you can directly ask them for permission
- Words must either be put in quotation marks or paraphrased in your own words



MULTIMEDIA USE

- You can use multimedia for:
- Face-to-face instruction
- Direct self study
- They must solely be used for educational purposes
- There are a lot of restrictions that are put on the use of multimedia
- Always remember 10%



CAN TEACHERS COPY MUSIC?

- You can make copies of excerpts of sheet music but you can not take the whole song
- No more than 10% of the whole work can be copied
- Printed copies that have been bought can sustain a few changes but you can not change the lyrics or the original character of the song
- The safest way to use music is to purchase the rights to use it especially if it is used in performances



CAN I RECORD SOMETHING FROM TV AND SHOW IT TO MY CLASS?

- Nonprofit educational institutions can record programs off of network and cable tv
- But wait....
 - You can only use the film for instructional purposes for the first 10 out of 45 days of obtaining it
 - After the 10 days, only the teacher can view it and see if they want it to be part of the curriculum used
 - If the answer is yes, the teacher needs to get permission from the copyright holder



FILM USE GUIDELINES

- If the movie is only used for entertainment purposed then you have to purchase legal rights to view it
- Even if it is just a clip, you must cite it correctly
- If you are using the film for instructional purposes in a nonprofit educational facility then you do not need to get permission
 - As long as the copy was received lawfully



WHAT IF I WANTED TO HANDOUT A PACKET TO STUDENTS?

- You must obtain rights to use any materials that are handed out to students
 - A teacher can either use clearance services, store that makes copies, or administration
 - The best way to insure your materials will be approved for use is to do it yourself
 - There are a few steps you can take if you do it on your own:
 - Contact the publisher for help
 - 3-9 weeks ahead of time, you can fax or mail a permission slip to the publisher
- And you must always get permission to use material even if it is no longer being printed



THE DO AND DON'TS FOR WEBSITES

Do's

- Presume that there is a copyright on all material
- Read all agreements on website before using
- Remove any material that was not authorized to be used
- If there is a claim made that something was not used with permission then you must take it off website right away
- Always seek permission if you are not sure of copyright

Don'ts

- Copy and paste from different websites
- Assume that all pictures and graphics are free from copyright
- Copy any logos or slogans without permission



- Students should never assume something off the internet is copyright free
- No matter what, when you copy and paste, you are stealing from another person
- Get permission lawfully for use of materials
- Always cite information taken from other works
- Always include a works cited page for any assignment where resources were used

